

DBA-AMRC 2016 : 2nd DBA-Africa management Review conference

Nairobi, Kenya

31st March – 1st April 2016.

THEME

UNIVERSITY INDUSTRIAL PARTNERSHIP FOR THE REALIZATION OF BUSINESS GROWTH POTENTIAL IN EMERGING MARKETS”.

SUB-THEMES

- Knowledge Management
- Enhancing Youth /Graduates Employability
- Research and Innovation in Emerging Markets
- Entrepreneurial Finance
- Revenue Realization an Accountability
- University’s Role in Fighting Corruption
- Responsible Business Ethics

CONFERENCE INFORMATION

Conference Venue

University of Nairobi, School of Business, lower Kabete Campus, Nairobi, Kenya

Conference Aims and Objectives

The **DBA-AMRC 2016 : 2nd DBA-Africa management Review conference** aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Business Management and Research. It also provides the premier interdisciplinary forum for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of Business Management Education and Research.

Call for Contributions

All honourable authors are kindly encouraged to contribute to and help shape the conference through submissions of their research abstracts and papers. Also, high quality research contributions describing original and unpublished results of conceptual, constructive, empirical, experimental, or theoretical work in all areas of Business Management Education and Research are cordially invited for presentation at the conference. The conference solicits contributions that address themes and topics of the conference, including figures, tables and references of novel research material.

Conference Proceedings

All submitted conference papers will be blind peer reviewed by competent reviewers. The conference abstracts and proceedings book, CD and certificate of presentation will be distributed to the conference participants at the conference registration desk.

Special Journal Issues

DBA-AMRC 2016 has teamed up with the Special Journal Issue on *DBA Africa Management review*. A number of selected high-impact full text papers will also be considered for the special journal issues. All submitted papers will have opportunities for consideration for this Special Journal Issue. The paper selection will be carried out during the peer review process as well as at the conference presentation stage. Submitted papers must not be under consideration by any other journal or publication. The final decision for paper selection will be made based on peer review reports by the Guest Editors and the Editor-in-Chief jointly. Selected full text papers will be online published as free of charge.

Conference Sponsor and Exhibitor Opportunities

The Conference offers the opportunity to become a sponsor or exhibitor in the Conference, please download and fill in the [Conference Sponsorship Request Form](#)

Submission

Paper Submissions will be through:

editoramr@uonbi.ac.ke

Important Dates

Full Paper Submission 18th February 2016
Normal Registration 29th February 2016
Late Registration 15th March 2016
Conference Dates 31st March – 1st April 2016

Conference Registration Fee US \$150

For All general Enquiries Please contact: editoramr@uonbi.ac.ke