



UNIVERSITY OF NAIROBI
COLLEGE OF HUMANITIES AND SOCIAL SCIENCES
SCHOOL OF BUSINESS
DEPARTMENT OF BUSINESS ADMINISTRATION

2018 GAUP BUSINESS PLAN COMPETITION

One of the components of the *German-African Universities Partnership (GAUP)* project which is domiciled in the Department of Business Administration is **Business Plan Competition**, which enables students to prepare and submit proposal for consideration and funding if found successful.

The competition involves students from University of Nairobi and University of Cape Coast, in which the best three projects get a token cash award to enable them operationalize the plan, with the first winner getting 6,000 Euros.

This is therefore to invite students from all disciplines of the University of Nairobi to prepare and submit a soft and hard copy of a Business Plan as per the detailed timelines below. The same will first be internally evaluated and the best three Business Plans forwarded to BRSU for further evaluation and ranking alongside those from UCC. We encourage students to work in groups of between three (3) and five (5) students per project. Each group will be assigned a moderator.

Format

Typing of the Business Plan should be Times Roman Font 12, double spaced and not more than 25 pages long.

PROPOSED DATES FOR PREPARATION

DATE	ACTIVITY
23 rd February 2018	Receiving of Concept proposals for allocation of Mentors by Chairman, DBA
26 th February – 30 th March 2018	Business Ideas and Proposal Preparation
3rd April 2018	Proposal Presentations
10 th April – 20 th April 2018	Final Corrections and submissions
23rd April – 25th April 2018	Deadline of Business Plans Submissions
27 th April 2018	Forward final

PROF. BITANGE NDEMO
CHAIRMAN,
DEPT. OF BUSINESS ADMINISTRATION

c.c. Dean, School of Business